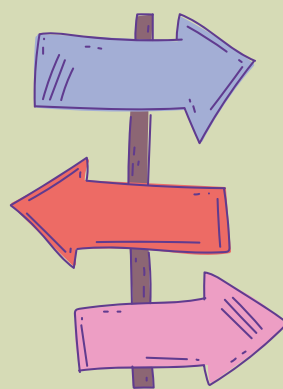


BUSINESS

RESOURCE GUIDE



PLANNING AN EVENT?



The DDA can help you with that.

- Help with city property approvals (close a road, parking lot, park use, sidewalk use, etc.)
- Logistical & Planning Assistance
- Partner and Sponsorship



Social Media



Promotion within our social media platforms.

We take pictures, post about events, special activities and anything noteworthy going on downtown!

Just let us know.



GIFT CERTIFICATES

The DDA gift certificate program is a single point of contact for all participating downtown Jackson retail and restaurants.

- Listed name of participants on the back
- DDA reimburse regularly
- \$20,000+ per year in sales
- No expiration date
- Sold 24/7 online and in person



GRANTS/LOANS

- Facade -prominent side \$5,000 grant + \$10,000 zero interest loan
- Sign Grant- \$500 for a hanging sign.
- Rehabilitation- Up to \$5,000 gap financing



NEWSLETTER

Our monthly e news letter wants to feature all the fun things you do! Drop us a line so we can add it in time.

HELP WITH CITY PERMITS

- Outdoor Restaurant Seating
- Food Trucks- Call 517-788-4025
- Signs & Banners
- Construction & Remodeling
- Special Events *
- Forms, Applications & Permits*

Be A Part of DDA Events

- Car Shows (Every 4th Friday May-September)
- Food Truck Tuesdays (1st & 3rd Tuesdays, June-August)
- Film Nights (Rotating)
- Art Walks (Dates vary throughout the year)
- Additional Retail & Festival Events
- Vendor and Sponsorship

Contact Info

CMAYS@CITYOFJACKSON.ORG

Office:(517)768-6410

Cell: (517)748-6518

www.jacksondda.org