

**Downtown Jackson**

**endless  
summer**

**Event Series**

**2021 sponsorship packet**

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***Join us this summer for a variety  
of exceptional events!***



# 2021 events

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**May 7<sup>th</sup>**

Art Walk

**May 28<sup>th</sup>**

Cruise In & Concert

**June 1<sup>st</sup>**

Food Truck Tuesday  
Original Singer-Songwriter Series

**June 11<sup>th</sup>**

Friday Film Night

**June 15<sup>th</sup>**

Food Truck Tuesday  
Original Singer-Songwriter Series

**June 25<sup>th</sup>**

Cruise In &  
Summer Solstice Concert

**July 6<sup>th</sup>**

Food Truck Tuesday  
Original Singer-Songwriter Series

**July 16<sup>th</sup>**

Friday Film Night

**July 20<sup>th</sup>**

Food Truck Tuesday  
Original Singer-Songwriter Series

**July 23<sup>rd</sup>**

Cruise In & Concert

**August 3<sup>rd</sup>**

Food Truck Tuesday  
Original Singer-Songwriter Series

**August 6<sup>th</sup>**

Friday Film Night

**August 14<sup>th</sup>**

Summerfest & Paws in the Park

**August 17<sup>th</sup>**

Food Truck Tuesday  
Original Singer-Songwriter Series

**August 27<sup>th</sup>**

Cruise In & Summer Pops Concert

**September 3<sup>rd</sup>**

Art Walk

**September 24<sup>th</sup>**

Cruise In & Concert



# sponsorship opportunities



- Banner with you logo at the event
- Booth space at the event
- Your organization's name included in press releases
- Your logo on official Cruise In t-shirt
- Coverage in all social media announcements (Facebook, Twitter, Instagram)
- Your logo on all signage/promotional materials
- Numerous mentions from MC/musicians throughout the event

**\$3,000 per event**

*(5 available)*



- Banner with you logo at the event
- Booth space at the event
- Your organization's name included in press releases
- Coverage in all social media announcements (Facebook, Twitter, Instagram)
- Your logo on all signage/promotional materials
- Numerous mentions from MC/musicians throughout the event

**\$1,000 per event**

*(3 available)*



- Your logo on all maps and print advertising
- Your organization's name included in press releases
- Coverage in all social media announcements (Facebook, Twitter, Instagram)
- Your logo on all signage/promotional materials

**\$1,000 per event**

*(2 available)*

## FOOD TRUCK TUESDAY



**ORIGINAL SINGER-SONGWRITER SERIES**

- Banner with you logo at the event
- Booth space at the event
- Your organization's name included in press releases
- Coverage in all social media announcements (Facebook, Twitter, Instagram)
- Your logo on all signage/promotional materials
- Numerous mentions from MC/musicians throughout the event

**\$500 per event**

*(6 available)*

**For more information, please contact:**

**Cory Mays, Jackson DDA**  
**[cmays@cityofjackson.org](mailto:cmays@cityofjackson.org)**  
**(517) 768-6410**

# sponsorship agreement

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I would like to partner with the Jackson Downtown Development Authority, the Michigan Theatre of Jackson, and the Jackson Symphony Orchestra by becoming a sponsor for the 2021 Downtown Jackson Endless Summer Event Series.

Select Sponsorship:

- Cruise In & Concert (\_\_\_\_ x \$3,000)
- Friday Film Night (\_\_\_\_ x \$1,000)
- Art Walk (\_\_\_\_ x \$1,000)
- Food Truck Tuesday (\_\_\_\_ x \$500)
- Summer Fest *(please contact Cory Mays for further details)*
- Other sponsorships not listed here *(always welcome...please contact Cory Mays)*

Organization/Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

- A check made payable to the "Downtown Development Authority" is enclosed
- Please invoice me for this sponsorship

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this document, and a .jpeg version of your company logo, to:**

Jackson Downtown Development Authority  
161 W. Michigan Avenue, 5th Floor  
Jackson, MI 49201  
cmays@cityofjackson.org