



**Downtown Development Authority Board of Directors  
City Hall, 10<sup>th</sup> Floor Conference Room, 161 W. Michigan Ave.  
Minutes September 14<sup>th</sup>, 2017 Regular Meeting**

**Board Members Present**

Kathryn Snyder, Wendy Clifton, Bart Hawley, Steven Duke, Jason Butterfield, Jacqueline Austin, Donna Simmons

**Members Not Present**

Charles Dunigan, Bill Jors, Karen Bunnell

**Staff**

Nathan Mack, Kaiti McDonough

- I. **Call to order and notation of members present:** Chairman Duke called the meeting to order at 8:04a.m.
- II. **Public Comments:** None.
- III. **Presentations/Proclamations:** None.
- IV. **Regular Business**
  - A. **Approval of the minutes from the August 10, 2017 Board Meeting.**

Motion by Clifton, supported by Snyder, to approve the minutes of the August 10, 2017 DDA Board of Directors meeting. Motion carried unanimously.
  - B. **Acceptance of the August 2017 Financial Statements.**

Motion by Butterfield, supported by Snyder, to accept the August 2017 financial statements. Motion carried unanimously.
- V. **New/Old Business**
  - A. **2018 Summer Events -**
  - B. **Sign Incentive Program** – Mack presented to the board the new Sign Incentive Program. The board made a suggestion to send the application to different sign companies. Also to approach businesses that could benefit from the incentive.

**VI. Committee Reports:**

- A. Design** – Tuffy Auto Façade Loan Application, supported by design committee. Also reviewed the sign incentive program.
- B. Economic Restructuring** – Discussion of Concert of Colors, want to know more about the numbers behind the event. Nostalgia Ink moving to new location on Mechanic St. Invite Jennifer Morris, Director of NEO to meeting to discuss Kelly Imports façade loan application to board.
- C. Promotions** – Austin relayed to the board the success of the summer events. Discussed Concert of Colors and the expansion of Jammin’ in Jackson music concerts as well as movies in the park.

**VII. Executive Director’s Report:** Mack informed the board that the August Cruise In with the Model A Restorers Club went very well. The event would not have ran as smoothly as it did without the help of those who volunteered. Tripp’s Auto Shop has interest in being the firework sponsor for the Eve on the Ave event. The development group Home Renewal Systems executed a \$20,000 option, which gives them the exclusive right to purchase the Hayes Hotel until March 28<sup>th</sup> upon payment of \$20,000. City Council approved a PILOT ordinance for the group General Capital that is seeking to purchase the Jackson Citizen Patriot property on S. Jackson St. Their plan is to construct low and moderate income apartments.

**VIII. Board Member Announcements:** Wendy Clifton spoke about the success of the first Midtown Artwalk and hopes to see the second one just as successful. She also would like to see the DDA support the event through sponsorship. Snyder informed the board of the Echoes of Pink Floyd event happening at the theatre Saturday, September 16<sup>th</sup>.

**IX. Adjournment:** The meeting of the DDA Board of Directors adjourned at 9:18am. The next DDA Board meeting will be Thursday, October 12, 2017 at 8am, 10<sup>th</sup> floor conference room, City Hall, 161 W. Michigan Ave.

Respectfully submitted,

Nathan Mack